

SEPTEMBER 2011 NEWSLETTER



Guy Hollaway Architects

BEST FOOT FORWARD...

I am delighted to announce that we submitted our Stage 2 application to the Heritage Lottery Fund on the 28^{th} July.

The application is the result of 18 months development work funded by our Stage I HLF grant to develop an extensive set of plans for the park. This involved working with project managers, English Heritage, The Princes Regeneration Trust, engineers, operators, rides specialists, architects, landscape architects, access experts, designers, national archives, historians, conservation groups, learning providers, tourism, partnering organisations, stakeholders, community groups, volunteers, the press and media.

The resulting surveys and reports were used to produce a comprehensive Business Plan, the Activity Plan (learning, participation, training, employment and volunteering), Design Plan (rides selection, park layout, landscaping, buildings and interpretation), Conservation Management Plan, Rides Report, Maintenance Plan, Engineering & Sustainability and Delivery Plan.

Running parallel to development has been our programme of events and activities, such as Carter's Steam Fair, John Lawson's Circus, the Daredevil Stunt Show, Quadrophenia, Saucy Seaside Postcard

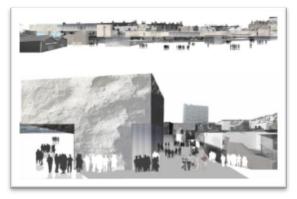
exhibition, the classic Pinball Parlour, English Heritage Open Day, Cultural Olympiad, workshops, talks, tours, projects with schools and colleges as well as promotion and profile raising and the day-to-day administration of the project.

The HLF Board will consider the application in November and we will have confirmation of Stage 2 funding shortly after. This will provide the final stage funding to allow us to commence physical work on stage I of the phased scheme.

Funds will be released once the Compulsory Purchase Order served on the current site owners by Thanet District Council has concluded.

DREAMLAND STUDENT PROJECT SHORT LISTED FOR NATIONAL AWARD





Isabel Diez De Ulzurrun, Theatre concept

Deborah De Boer, Museum of British Youth Culture concept

A Dreamland student project by the Kent School of Architecture at the University of Kent has been shortlisted for a prestigious 2011 Times Higher Education Award in the category of 'Outstanding Contribution to the Local Community'.

Master of Architecture (M Arch) students worked with The Dreamland Trust and Thanet District Council to produce a series of alternative master plans for the Dreamland site as part of their studies and course work.

The ambitious project focused on the reimagining of the site to include a theatre, culinary school and youth culture museum to complement The Dreamland Trust's plans to create the world's first amusement park of thrilling historic rides.

M Arch Student, Deborah Boer said: "Dreamland is such a beautiful patchwork of different facades, shapes, sizes and story of time and I think that reflects Dreamland itself and so that inspired me".

The project, led by Programme Director, Michael Richards, resulted in design drawings, models, computer drawings, virtual models and animations, which were exhibited in the exit: I I REGIONerate exhibition at the University of Kent in June. We hope to be able to transfer part of the exhibition to Margate at a later date.

Our audience development work provides valuable learning and community engagement opportunities. A project such as this allows us to use new platforms for people to learn about Dreamland's rich heritage and develop new skills. We are absolutely delighted to hear the news about the shortlisting for this prestigious award, which is the higher education equivalent to a BAFTA!

Other KSA project work included the 200-year-old Fort Road Hotel in Margate. For more information about these projects visit http://www.kent.ac.uk/architecture/news/Margate2011.html.

PROJECT UP DATE

Our project partners, Thanet District Council, served a Compulsory Purchase Order on the current site owners, Margate Town Centre Regeneration Company (MTCRC) on the 3rd June 2011. The Council has now received objections from MTCRC and its associated companies. This means the CPO will now go to Public Inquiry. TDC is currently preparing the necessary statement and documentation required for the inquiry. The Inquiry will be held in the second week of January.

Urgent works to the cinema building are now in progress. Coombs (Canterbury) Ltd took over the site at the beginning of July and will remain on site until December. This means access is restricted so it is unlikely that we will be running events and activities on site until this work is complete and the CPO concluded. The Scenic Railway is awaiting urgent work to begin. Tenders for the first stages of the urgent works will be issued shortly.

WE DO LIKETO BE BESIDETHE SEASIDE



Exhibition curator with the 'Doctor' in Margate Old Town.

A big thank you to all those who contributed their time and skills to help us deliver the British Cartoon Archive saucy seaside postcard exhibition, I wish I could see my Little Willy, in particular our Board Director, Mandy Wilkins and Heritage Advisor, Nick Dermott who brought the idea to The Dreamland Trust and were instrumental in delivering the event.

The exhibition, talks, play and postcard cut out characters were a huge success with over 2,200 people taking part. You can still visit our cut out characters and add a saucy postcard caption by visiting Capture a Seaside Moment on Facebook.

COMING SOON...



Following the success of the Dreamland Youth Panel's inaugurate Battle of Sound talent show last December I am thrilled to be able to tell you that the event is back by popular demand!

The Dreamland Youth Panel act as our ambassadors and consultants for the Dreamland Margate project and have been instrumental in developing ideas and activities that young people would like to see and be involved in leading up to the opening of Dreamland and beyond.

Last year's Battle of Sound was hosted by the Westcoast Bar and Music Venue in Margate where young bands, singers, musicians, rappers, dancers and comics competed to win the Battle of Sound.

Judges from Pie Factory Music, Dolph Hamster Music independent record label, the Dreamland Trust and Hartsdown Technology College had a tough time picking a winner and in the end decided to split the prize between pop punk band, ScreamDon'tWhisper, who won a performance slot at the Winter Gardens, and rapper, Matt Hill, who won studio recording time.

Battle of Sound 2011 is being organised by the Dreamland Youth Panel who once again team up with the Westcoast, Hartsdown, Pie Factory Music and new partners Thanet College who have agreed to film the event for You Tube!

Audition dates will be announced shortly, so watch this space all you talented young people!

KENT COASTAL CONFERENCE

Growing coastal tourism in the Garden of England

With key notes address from Nicholas Crane

Tuesday 22nd November 2011 10am - 4pm Turner Contemporary, Margate



Kent Coastal Conference is co-ordinated by Kent Coastal Network www.coastalkent.net

This year's Kent Coastal Conference is financed by the European regional development programme and Visit Kent

European Regional Development Fund Interreg IVA 2 Seas Programme)



Presentations

Welcome address—Kent's coast in the Garden of England Sandra Matthews-Marsh, Visit Kent

Key notes address Nicholas Crane; BBC TV Coast Presenter, Geographer and

Changing face of Margate

- Turner Contemporary
 Dreamland
- Margate Flood and Coast Protection Scheme

Coastal Action for Sustainable Tourism (CAST) Interreg IVA 2 Seas Programme:

- Explore Kent
- Kent's Coastal Week and 'Creative Coast'

Climate Change Coastal Communities 2150

Marine and Coastal Access Act

- Coastal access-Kent pilot, Natural England
- Kent and Essex Inshore Fisheries and Conservation Authority

Timings and further details to be circulated nearer the date.

The day will consist of short presentations with plenty of time for questions and answers.

This is a free conference but booking is essential

To book, email Chris Drake at <u>chris.drake@kent.gov.uk</u>by Friday 11th November

Limited places—book early to avoid disappointment







click on the image to enlarge





You can now capture the latest project up-dates, snippets of news and announcements from our Facebook page http://www.facebook.com/dreamlandmargate?ref=ts or follow us on Twitter @dreamlandtrust.

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