

THE Dreamland TRUST

DREAMLAND MARGATE JOB DESCRIPTION

Job Title: Project Director

Line Manager: Chair of Dreamland Trustees

Reporting to: Dreamland Trustees

Responsible for Staff: Will vary but in the immediate term: Audience Development Officer; Project Archivist; Administrative support.

Overall Objective: To lead the successful regeneration of the Dreamland Margate site as a venue for leisure uses including the creation of an amusement park of heritage rides, auditorium and exhibition space.

Key Responsibilities:

- To lead, on behalf of the Dreamland Trust, the regeneration of the Dreamland Margate site including, but not limited to, the preparation of option appraisals, feasibility studies, conservation plans, reviews, funding bids, competition studies, business plans.
- To act as the main point of contact for the other stakeholders for this complex project during the implementation phase.
- To work up, in conjunction with the Trustees and other stakeholders, proposals for the management and maintenance of the site following the capital phase.
- To support the audience development work of the Dreamland Trust.
- To lead the further research and feasibility for the future of the Dreamland Cinema's auditorium building as a vital, integral element of the Dreamland site and leisure offer.
- To formulate clear and rapid views on behalf of the Dreamland Trust when required by the Dreamland Project Manager in furtherance of the project, and to manage consultation with Trustees, funders and stakeholders in discharge of this duty.
- To lead the preparation of funding applications for the further development of the Street Culture Project and Archive Project to take these to the next stage of development.
- To lead the project in line with the accountabilities of funding bodies, including those managed by Margate Renewal Partnership and Thanet District Council.

- To commission and undertake as appropriate revision to the Dreamland Business Plan.
- To prepare funding applications Lottery, statutory, foundation and other sources).
- To arrange and, where appropriate, attend meetings of partnerships and other stakeholders as required, and to act as the Dreamland Trust representative as agreed.
- To handle day-to-day enquiries from external bodies and individuals about the Trust and heritage issues and potential projects.
- To write periodic reports on the Trust's projects and other relevant matters, as required, for Trustees and external stakeholder groups.
- To be the public face of the Dreamland Trust, together with the Trustees, in conjunction with other partners of the Dreamland Project.
- To undertake tasks on other aspects of work for the Trust as are commensurate with the seniority of the post.
- To act as advocate and ambassador for the Trust's work and achievements in industry, professional, academic and other forums.

Person Specification:

This is a new post and the postholder will create much of the day-to-day culture for him or herself in line with project objectives, the business plan, funders' requirements and governance of the Trustees of the Dreamland Trust.

Skills and Experience Required:

- Experience of senior management or director of a SME in the private, public or voluntary sector.
- Ability to work in a collegiate fashion.
- Demonstrable experience of solving solutions creatively with sound evidence-based responses.
- An appreciation of the heritage of popular seaside culture.
- Experience of preparing and delivering business plans, procuring and managing consultants and external contractors.
- High-level communication and presentation skills.
- Demonstrable entrepreneurial skills.



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