



Kent Cultural Baton Residency Brief – Margate

Kent County Council's Arts development Unit, on behalf of the Kent Cultural Baton Board, wishes to appoint an Artist in Residence for *Dreamland*, Margate, as part of the Kent Cultural Baton programme. The residency will take place on selected dates between **16th April and 27th May 2011**, to be negotiated. The complete budget is **£3000**.

Deadline for proposals – **Monday 4th April 2011**

Introduction

What is the Baton?

The *Kent Cultural Baton* is a unique and innovative artwork devised and created by artist Nicole Mollett. It is a rare 1950s American airstream, adapted into a mobile creative space that can capture the sounds, visuals and stories of each 'host' place as it travels around Kent to reveal the 'hidden'. The *Baton* is revealing worlds within a world, bringing to light the character and textures that identify a place and make it distinctive.

The Baton is touring the county in the period leading up to the London 2012 Games, to promote the Kent region's cultural offer and celebrate both British and international culture. This project is one of only seven in the county to achieve the official Cultural Olympiad Inspire Mark. For details of the Inspire Mark, and the themes / values of the Cultural Olympiad please see Appendix 1.

Turner Contemporary

Turner Contemporary is a dynamic visual arts organisation that believes in making art open, relevant and fulfilling for all. On Saturday 16 April 2011 the landmark new gallery, designed by Stirling Prize Winner David Chipperfield Architects, will open. The Residency brings opportunities to contribute to a number of creative projects taking place during this exciting time.

Dreamland, Margate

The residency should centre upon *Dreamland*, which lies at the heart of Margate and

for many generations was the premier amusement park in the South of England. The Dreamland Margate project emerged after several years of pioneering work by The Dreamland Trust to save Dreamland's amusement park, its listed roller coaster, animal cages and cinema, and to celebrate this important part of Margate's heritage. For more information please see: www.dreamlandmargate.com/

The Alternative Map

The Baton's journey around Kent and the accompanying artists' residency programme will stimulate stories, folklore and vernacular insights into local places and experiences. This will culminate in a body of material, a rich and layered resource that speaks reams of the different places, textures and narratives that comprise Kent. A selection of this work, curated by Lead artist Nicole Mollett will be brought together in a new interactive artwork - an alternative 'Map of Kent'; a multi-platform archive, in the form of published record, and web-based interactive resource.

Residency programme – Dreamland, Margate

Places, journeying, permanence and transience are all themes that thread through the *Baton* project. The Residency programme offers artist's space and time to explore and respond to ideas of 'place', through their own creative practice discovering what they see as the 'hidden Kent' and unearthing or creating stories from a range of sources that speak of Kent's places, people and folklore. Artists in residence may identify key features, histories and possibilities, and draw out the nature of the changing landscape.

We are offering the Baton as a 'mobile creative work space' to engage communities, gather research, or create new work.

The Baton will be available to an artist in residence for use in Margate on selected dates between **26th April and 27th May 2011**. Please note the Baton will not be available for the entire period. The selected artist will define the length of the residency in partnership with the Lead artist. We also request that the artist is available on April 16th.

The residency programme is open to artists working in any artform and collaborative proposals are welcomed. The Kent Cultural Baton Board is looking to engender intercultural dialogue among artists and international applications are also welcomed.

Role of the Artist

- The residency artist will gather research, or create a new work: to be published at the end of the Baton project.
- The artist will be expected to give a talk about the process and final product of the residency to an audience of local artists as part of the final display or culmination of the works/research produced during the residency.

- If requested, the artist will support and take part in the culmination of the research/final work and provide good quality images and textual material as requested for inclusion in the final artwork – the Alternative Map of Kent.
- The appointed applicant will take part in the press and marketing opportunities relating to the commission. It is essential that the artist is available for PR.
- The artist will be expected to provide regular updated reports on the progress of the project to the Lead Artist and attend planning meetings as required.

Please note that any costs for travel and accommodation incurred by the applicant are included in the overall commissioning fee.

The successful artist may need to be CRB checked and be able to provide proof of Public Liability Insurance prior to the project commencing.

Skills Required

The selected artist must have the following:

- Experience of research-based practice
- Experience and understanding of the role of the artist in residence
- A clear understanding of the brief provided and a comprehension of the site
- The capacity to undertake the work as laid out in the schedule provided and the ability to deliver the project within the allocated budget
- Experience and willingness to deal with press and other media

Artistic quality

Projects must demonstrate a commitment to high quality and artistic merit.

Quality and merit relate to innovation, creativity, vision, originality and the power to communicate and interpret ideas, as well as to the highest possible standards of delivery in all aspects of a project's development and implementation.

Targets and Outcomes of Project

- Conduct research to develop the proposed idea
- Reveal an aspect of the 'hidden Margate', be revealed / exhibited / presented / performed in the *Baton* at the conclusion of the residency
- Give one talk and/or seminar to discuss the works/research produced, or create a volunteering/mentoring opportunity for a locally based artist.
- Projects that engender community participation as part of the residency are welcomed

Finance

The sum of **£ 3000** is the complete fee to include all artists' fees, transport costs and all community-based work.

Contract and Reporting Structure

The successful artist will be expected to sign a contract with Kent County Council, which outlines the targets and aims of the project. The artist will report to the lead artist of the *Baton*, Nicole Mollett.

Copyright

All artworks and research products from the residency will remain the copyright of the artist. Kent County Council will retain reproduction rights for research/outputs submitted for inclusion in the Alternative Map of Kent.

Selection

Stage 1

We invite artists to submit a brief proposal, supplying images and information about existing work as detailed above. A panel consisting of representatives from The Kent Cultural Baton Board will consider these submissions against the details above and select a shortlist of artists to go forward to stage 2.

Stage 2

Shortlisted applicants will be invited to interview, and will be asked to expand on the following:

- the concept for the residency
- previous experience and practice

Eligibility

Applications are considered from individuals, groups, or organisations. The process is open to those who are UK or International residents. We are committed to equal opportunities for all and the submissions will be judged as seen, purely on merit and without prejudice. This residency is open to artists working in any media, the selection process will be based on previous experience, and the excellence of the proposed line of research.

Applicants need to be self employed artists with their own public liability insurance.

Timetable

It is anticipated that the following timescales will apply:

Closing date for receipt of applications – Monday 4th April

Interview of Shortlist – 11th /12th April

Public opening of Turner Contemporary – Saturday 16th April

Residency period – intermittent between April 26th – May 27th, dates to be negotiated.

Final Presentation of Residency Products – to be negotiated

Further information

Further information can be obtained from Catherine Herbert, contact details below

Making an application and submission process

The deadline for submissions is Monday 28th March 2011

A copy of your application should be posted to:

Catherine Herbert
Arts & Regeneration Officer, West Kent
Kent Arts Development Unit
Springfield
Maidstone
ME14 2LH

Or emailed to catherine.herbert@kent.gov.uk

(emails over 10 meg will not arrive, please use www.yousendit.com for larger files)
Images will not be printed larger than A4 so reduce resolution to fit this size.

Late applications will not be considered.

Your proposal should comprise:

a) Short outline of your proposal for the residency. This should expand on how you will, through creative practice, discover the 'hidden Margate' and unearth or create stories from a range of sources that speak of Kent's places, people and folklore.

- Maximum of one side of A4

b) Up to ten images of your existing work.

-These must be submitted either as digital files on CD/DVD or as printed A4 images.

-Digital files must be in JPEG format or QuickTime/MediaPlayer movies of not more than 30 seconds duration each.

-Digital files and printed images must be labelled with your name and a number corresponding to a printed list, which you should supply.

c) List of images

The list of images should identify the images and include the following details: Artist's Name, Title, Medium, Date, Location and Commissioner (if relevant).

d) Curriculum Vitae

Your CV should be headed with your contact details including: name, full address, telephone, email and contact details of 2 professional references. It may include a brief statement about your artistic practice if you feel this is helpful. It should cover no more than two sides of A4.

Appendix 1

Cultural Baton and Cultural Olympiad

Throughout 2009-2012, the *Kent Cultural Baton* will contribute to the Cultural Olympiad, which will celebrate British and International culture ahead of London 2012. It was a strong cultural offer that helped secure London as the Host City for London 2012. The Cultural Olympiad is made up of seven themes all of which the *Kent Cultural Baton* will in some way contribute to. The themes are:

- Encouraging audiences to take part
- Animating public spaces – through street arts, public art, circus skills, live big screen sites
- Bringing together culture and sport
- Using culture and sport to raise issues of environmental sustainability, health and wellbeing
- Honouring and sharing the values of the Olympic and Paralympic Games
- Encouraging collaborations and innovation between communities and cultural sectors
- Enhancing the learning, skills and personal development of young people by linking with education programmes

The Baton will also express the three values of the Cultural Olympiad. It will:

- celebrate London and the whole of the UK welcoming the world – our unique internationalism, cultural diversity, sharing and understanding;
- inspire and involve young people; and

- generate a positive legacy – for example through cultural participation, audience development, cultural skills, tourism and international links

The Inspire Mark

The Inspire Mark, awarded by the London 2012 Organising Committee of the Olympic and Paralympic Games, is given to selected innovative projects and events to celebrate their contribution to the spirit of London 2012 and its legacy. Being awarded the Inspire Mark signifies that the project has been selected to be part of the UK-wide Cultural Olympiad. Projects that are awarded the Inspire Mark will benefit from inclusion within national publicity and regional campaigns for the Cultural Olympiad.

Appendix 2

The Kent Cultural Baton Board

The Kent Cultural Baton Project Management Board comprises a range of partners including young people, the voluntary sector, local authorities and community champions whose combined knowledge and experience is informing the development of the project.

The Project Management Boards' responsibilities will include:

- To shortlist the artists for interview
- To ensure the Board's diverse knowledge is made available to support the selected artist in the development of the work, while recognising the artist's full creative responsibility and control over the vision
- To support the artist by supplying information and material in a timely fashion in response to requests
- To maintain adequate and accurate records of decisions during the process, including budget management and timely issues of payments
- To ensure good and regular communications about the project
- To act as ambassadors for and heightening the profile of the *Kent Cultural Baton*
- To help to maintain consistent interest in and support for the *Kent Cultural Baton*
- To provide a link between their organisations and the *Kent Cultural Baton*
- To act as an information point for individuals and organisations based within their geographic areas who are potentially interested in acting as hosts for the baton, and then signposting applicants to further information / application details
- To identify and maximise networking opportunities for promoting the *Kent Cultural Baton*